

ARTICOLO



12:40

12:40 LIGHTING
COLECTION



We are thrilled to introduce our latest collection, the 12:40. Born from a dynamic collaboration between Studio Goss and Articolo Studios.

Studio Goss was engaged to design the 'Cape Schanck House' which began as a series of blank, enigmatic forms, animated by the play of light. The project exudes a timeless allure, skilfully balancing bold architectural statements with subtle touches that invoke serenity, sanctuary, and a reflective connection with nature.

*Cape Schanck House by Studio Goss
Photography by Timothy Kaye (project)
and Sharyn Cairns (lighting)*

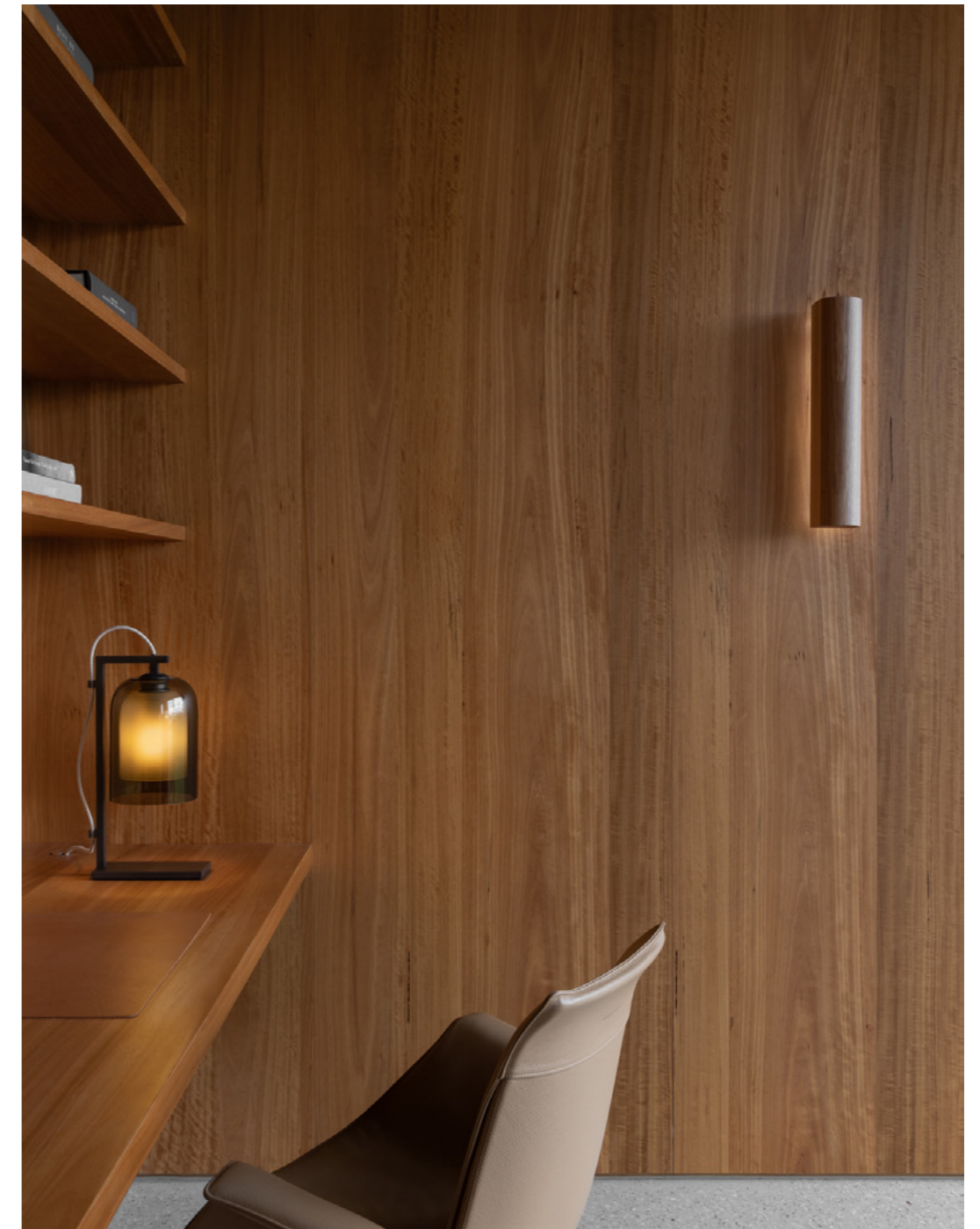






In parallel to the architectural design, Articolo and Studio Goss worked in tandem to design the bespoke 12:40 wall sconce specifically for the home. The 12:40 wall sconce complements the subtle curves of Cape Schanck House. With a process that took two years to engineer, the collection's distinctive feature lies in its ability to harmoniously match the finish of the 12:40 shade with the applied architectural finishes of your walls – be it Tadelakt, Marmorino, or render finishes. This ingenious feature transforms the 12:40 creating a seamless sculptural element that blurs the line between art and ambient lighting.

With a range of bespoke applied finishes available and providing further scope to apply additional customised finishes on site. The 12:40 is also available in travertine, alabaster, cast glass, and a range of exquisite Italian timber veneers.







Beyond its architectural aesthetics, the 12:40 wall sconce is equipped with cutting-edge tuneable white technology. This innovative feature seamlessly adjusts the colour temperature of white light to mimic the natural shifts in sunlight throughout the day, offering a host of wellness benefits, including the ability to influence and restore your body's circadian rhythm.

A blend of two powerhouse creatives, the collaboration on the 12:40 reflects the process between the brand and its architect, exemplifying Studio Goss' design expertise, coupled with Articolo's ongoing commitment to developing innovative design solutions.

Experience the future of lighting with 12:40 – where art, architecture, and technology converge to illuminate your world in a whole new light.



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